



THE REAL-TIME USER BEHAVIOR ANALYTICS SOLUTION

Blindspotter is a user activity monitoring tool that collects information in various IT systems to detect security problems by identifying unusual behavior.

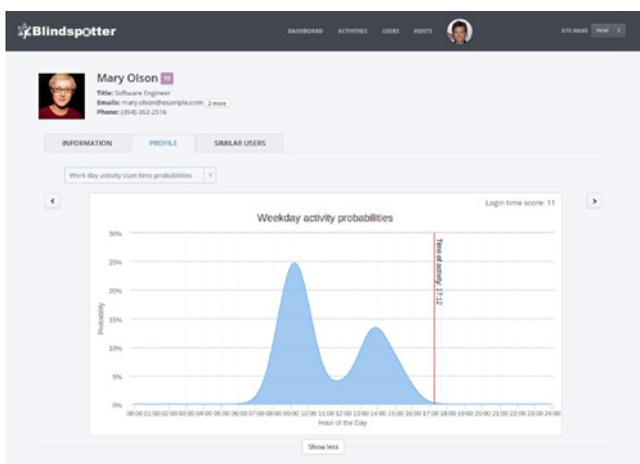
Blindspotter is designed to help IT organizations' security teams.

Traditional IT security products and techniques utilize some form of pattern-based technology to prevent, detect, and stop attacks. These tools, whether preventive security products like anti-virus software or monitoring solutions like IDS and SIEM solutions, provide some form of built-in knowledge of attack vectors, sometimes extended with simple heuristics. These patterns either supplied by the vendor or created by the IT security team. However, in both cases the products can only detect events or attacks that they recognize. While heuristics can extend the capabilities of these security tools to detect polymorphic viruses or previously unseen attacks using similar patterns, it cannot address previously unknown attack techniques as it is not feasible or simply not possible to create heuristics, or "universal" patterns, for such cases.

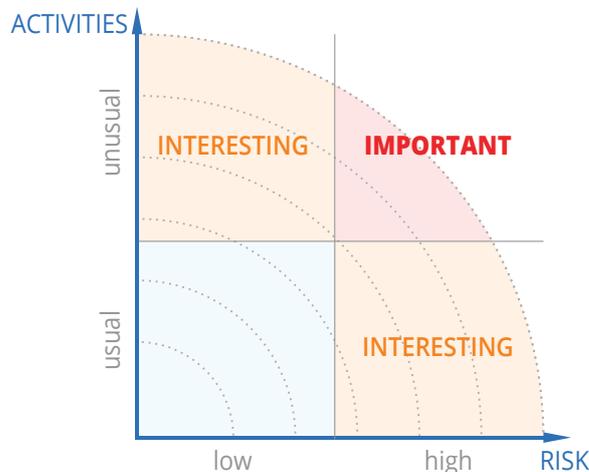
By utilizing different machine learning algorithms, Blindspotter detects unusual behavior, anomalies which have been previously unknown. Machine learning algorithms work autonomously and learn about user behavior. This way they can cover the blind spots of legacy technologies and not just identify anomalies, but also provide intelligence and reasoning why a spotted activity is considered an anomaly.

Once an unusual activity or anomaly is detected, Blindspotter can automatically react. Automatic reaction is important to provide both a real-time response and to automate and support the investigation process. Automated responses can also significantly reduce the time a malicious attacker has before any counter measure is taken. In most attack scenarios, the high-impact event is preceded by a reconnaissance phase. Detection and response during this phase is critical to preventing any further high-impact activity. Unusual activity can be confirmed with users: the account owner is notified about the suspicious activity. This method could be used to increase the speed and accuracy of detecting identity theft.

To gain a better understanding on what is going on in the IT system and to help focus security team's attention on important information, Blindspotter provides a prioritized list of activities ranking the most interesting/risky activity at the top. This way, security personnel can spend their time on investigating the real important events instead of being overloaded with notifications and alarms.



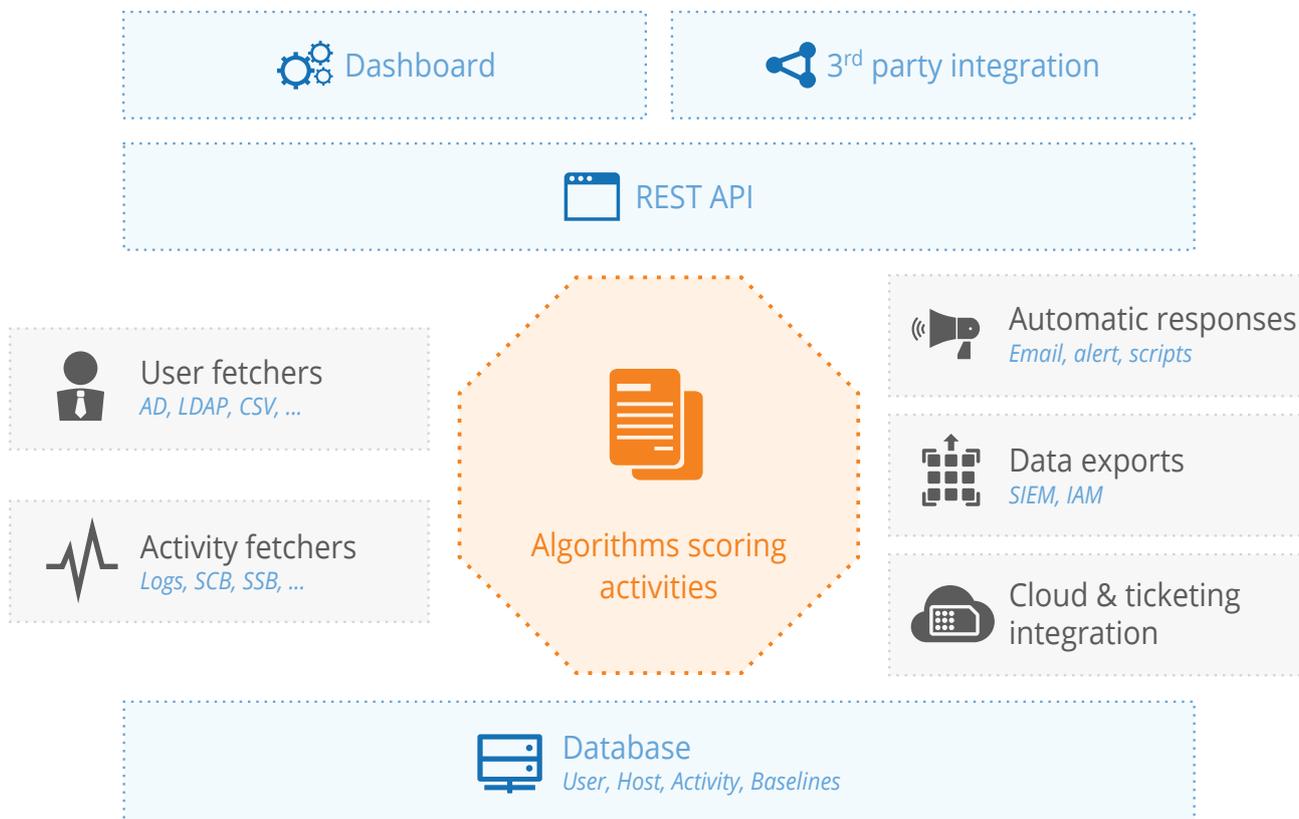
Blindspotter collects user related events and user session activity in real-time or near real-time, it then compares each and every action to the corresponding baseline of users and their peers to spot anomalies in their behavior. Malicious user activity can appear completely normal when investigated from a certain point of view. Detecting the anomaly might require a particular point of view. By utilizing multiple algorithms, Blindspotter can view actions from many different perspectives and detect otherwise hidden anomalies.



This unusual activity by risky users is the most important. Of course, unusual activity of lower risk users may be worth investigating but only after higher risk activity. Likewise, being aware of less unusual activity of high risk users is also valuable. This "risk-aware" scoring yields a unified importance score for each activity, providing a comparison of all activity on a large-scale.

What should I know?

To build a successful security architecture, both known attacks and yet unknown attack vectors must be taken into consideration. In many cases, the real challenge is to identify what we want to monitor, what alerts we want to setup, "teaching" the system about attacks that we want to detect. The problem is really "asking the proper questions", rather "providing answers" without overloading the security team with useless answers or alerts. Blindspotter helps by "answering" a higher level question: "Show me what I should know about my IT system?" This enables security team to focus on previously overlooked events. Information gained from investigating these events can also be incorporated into the existing security architecture to leverage their capabilities by "asking better questions".



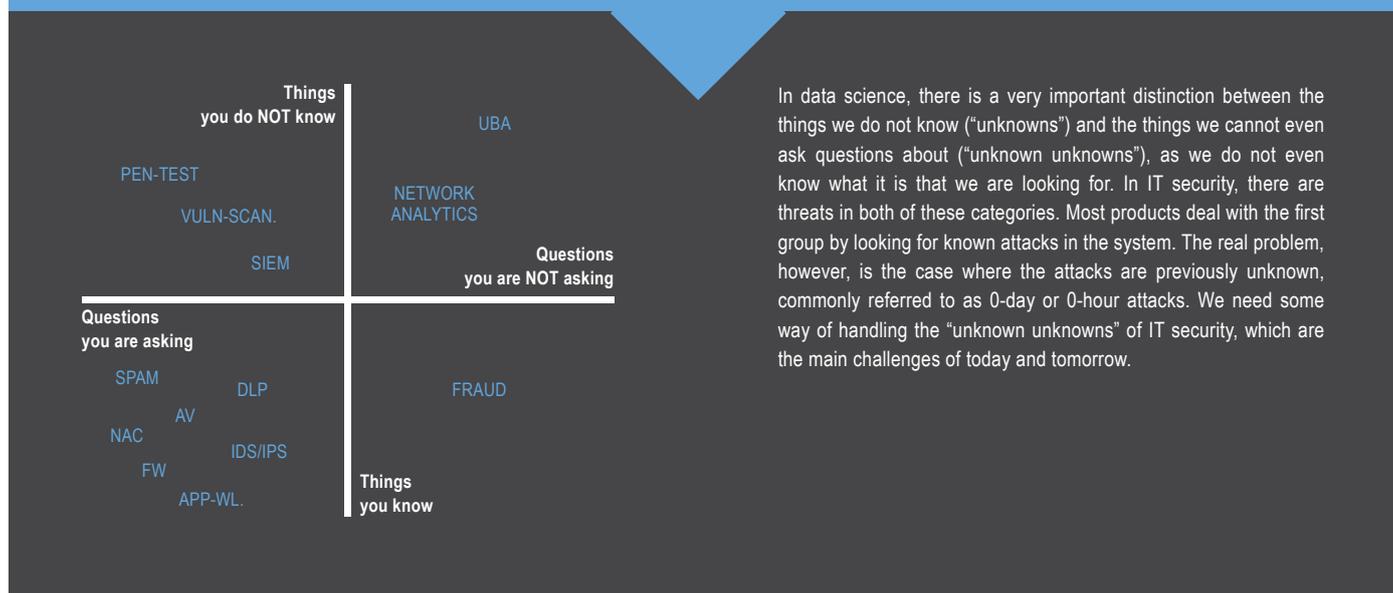
Architecture of Blindspotter

Blindspotter consists of multiple, loosely coupled components that provide high flexibility during deployment. Data connectors, algorithms, databases and the front-end can be separated to scale to large deployments with high data-volume and numbers of users. It can be installed on a single server or scaled horizontally as the load grows.

Integrating custom applications is straightforward by modifying or adding a new add-on to fetch events and ingest into Blindspotter. Blindspotter provides an extensive API to ease the development of new add-ons.

Humans, by their very nature, have distinctive behavioral characteristics that can be identified by algorithms and analytics. User profiles or baselines are built using historical data. Blindspotter learns about user behavior by analyzing past activity.

0-knowledge threats



In data science, there is a very important distinction between the things we do not know ("unknowns") and the things we cannot even ask questions about ("unknown unknowns"), as we do not even know what it is that we are looking for. In IT security, there are threats in both of these categories. Most products deal with the first group by looking for known attacks in the system. The real problem, however, is the case where the attacks are previously unknown, commonly referred to as 0-day or 0-hour attacks. We need some way of handling the "unknown unknowns" of IT security, which are the main challenges of today and tomorrow.

Anatomy of an APT attack

